

PAKSITAN'S FIRST PREMIER MEGA

TECHZONE, EVS, APPLIWORLD  
& INNOVATION EXPO



**TECHZONE**  
ASIA EXPO

**SPONSORSHIP**  
BOOTHs & BRANDING  
OPPORTUNITIES



**13-14 DECEMBER 2025**

KK CLUB, PESHAWAR, KHYBER PAHKTUNKAWA

ORGANIZED BY



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# Sponsorship Packages

## PLATINUM SPONSOR

Becoming a Platinum Sponsor at the TECHZONE ASIA offers an unparalleled opportunity to maximize brand visibility, engage with key industry players, and establish leadership in the market. As a Platinum Sponsor, you will enjoy:

### Prime Brand Exposure

Your brand will be prominently featured on all event marketing materials, including banners, brochures, social media, and digital promotions.

### Media & PR Coverage

Benefit from extensive media coverage, press releases, and interviews, amplifying your brand's reach.

### Logo Placement

Your company logo will be displayed on the expo's official website, invitations, promotional videos, and event signage.

### Special Recognition

Acknowledgment as a Platinum Sponsor during the opening and closing ceremonies.

### Speaking Opportunities

Get the chance to present at seminars or panel discussions, positioning your brand as an industry thought leader.

### Main Banners Branding

18 Banners (Size:10x6)  
Artwork Provide by Sponsor

6 Banners (Size:6x20)  
Artwork Provide by Sponsor

3 Banners (Size:12x15)  
Artwork Provide by Sponsor

### Customized Sponsorship Benefits

Tailored marketing opportunities to align with your brand's goals and maximize ROI.

### Titled Sponsorship

### Ad Spot on SMD Screen

### 3 Award / Shields of Appreciation

**25,00,000 Rs/-**  
**9000 USD**

## GOLD SPONSOR

Becoming a Platinum Sponsor at the TECHZONE ASIA offers an unparalleled opportunity to maximize brand visibility, engage with key industry players, and establish leadership in the market. As a Platinum Sponsor, you will enjoy:

### Elite Brand Exposure

Your brand will be prominently featured on all event marketing materials, including social media, and digital promotions.

### Media & PR Coverage

Benefit from extensive media coverage, and interviews, amplifying your brand's reach.

### Logo Placement

Your company logo will be displayed on the expo's official website and invitations

### Special Recognition

Acknowledgment as a Gold Sponsor during the opening and closing ceremonies.

### Speaking Opportunities

Get the chance to present at seminars or panel discussions, positioning your brand as an industry thought leader.

### Main Banners Branding

10 Banners (Size:10x6)  
Artwork Provide by Sponsor

4 Banners (Size:6x20)  
Artwork Provide by Sponsor

2 Banners (Size:12x15)  
Artwork Provide by Sponsor

### Ad Spot on SMD Screen

### 2 Award / Shields of Appreciation

**16,80,000 Rs/-**  
**6000 USD**

## SILVER SPONSOR

Becoming a Platinum Sponsor at the TECHZONE ASIA offers an unparalleled opportunity to maximize brand visibility, engage with key industry players, and establish leadership in the market. As a Platinum Sponsor, you will enjoy:

### Brand Exposure

Your brand will be featured on event marketing materials, including social media, and digital promotions.

### Media & PR Coverage

Benefit from extensive media coverage.

### Logo Placement

Your company logo will be displayed on the expo's official website and invitations

### Special Recognition

Acknowledgment as a Silver Sponsor during the opening and closing ceremonies.

### Speaking Opportunities

Get the chance to present at seminars, positioning your brand as an industry thought leader.

### Main Banners Branding

6 Banners (Size:10x6)  
Artwork Provide by Sponsor

2 Banners (Size:6x20)  
Artwork Provide by Sponsor

1 Banners (Size:12x15)  
Artwork Provide by Sponsor

### Ad Spot on SMD Screen

### 1 Award / Shields of Appreciation

**8,40,000 Rs/-**  
**3000 USD**

## Choice Sponsorship Selection

We understand that every company has unique goals and interest. If the above packages do not meet your needs we are happy to work with you to create a customized sponsorship opportunity. Whether you are interested in sponsoring a specific event activity or offering a specific product or services, we can develop a plan that fits your brand's objective.

# Booth/Stall Display Options

Color Codes	Category	Space (Size)	Price	Type of Space
	<b>Platinum Booth</b>	12mx6m	2.5 Million 9000 USD	Bare Space
	<b>Gold Booth</b>	6mx6m 12mx3m	1.5 Million 5500 USD	Bare Space
	<b>Silver Booth</b>	6mx3m	2,50,000 Rs/- 1000 USD	Bare Space
	<b>Standard Sponsor</b>	3mx3m	1,50,000 Rs/- 600 USD	Ready to Exhibit Shell

## Ready to Exhibit Shell Includes:

2 Chairs - 1 Round Glass Table - 1 Front Desk  
2 Spot Lights - 1 Electric Plug

## Technical Details:

3m x 3m  
Height = 8 Feet  
Company Name Bar (0.9'x9.8')



## Sponsorship of String and Delegate Cards

- Card size 3.5x4.5
- Price Rs. 5,00,000/- (Plus Making Charges)
- Booking will be on first come, first serve basis.





# Fence Wall Banners

- Outer Fence
- Banner Size 6x10
- Price Rs. 10,000/-

(Printing+Framing+Fitting charges not included in this price.  
(Estimated charges Rs.130 SQF).



# MAIN BUILDING BIG BANNERS

- 2 Banners A, B
- Banner Size 20x12
- Price Rs. 2,00,000/- Each Banner

(Printing+Framing+Fitting charges not included in this price.  
(Estimated charges Rs.130 SQF).



# MAIN BUILDING PRIME BANNERS

- 8 Banners A, B, C, D, E, F, G, H
- Banner Size 30x10
- Price Rs. 75,000/- Each Banner



**FOR BOOKING & INFORMATION**  
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